IMPORTANT DATA CAN BE LOST INSTANTLY
BACK IT UP BEFORE IT'S TOO LATE

Our devices are home to all of our important data. But if that device is damaged, lost or destroyed there's a chance that data may be lost. Whether it's hardware failure, theft, natural disaster or cyber attacks like a malicious software infection, recovering data can be expensive or impossible. That's why it's so important to regularly backup data to the cloud or an external hard drive. While all data can be important, here are some of the top things you should make sure are always backed up:

PHOTOS
It's now common for years of photos to be kept on our phones. Uploading them to the cloud could save years of memories, if your phone is ever lost.

PERSONAL RECORDS
You never know when you may need to access copies of your personal or financial records. Recovering them can be a time consuming process, so a backup is the best way to keep them easily accessible.

CUSTOMER DETAILS
If you own a business, customer details are crucial to your everyday operations. Losing them could mean years of work undone. A safe and reliable backup is the best way to keep them protected.
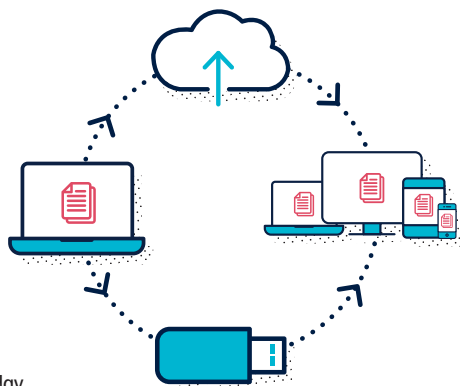
Remember it's also important to regularly test your backups, to ensure your data is stored safely. With a reliable backup in place, you can have greater peace of mind, and return to your everyday life quicker if the unexpected ever happens.

WHAT TO DO IF THINGS GO WRONG
If you've been the victim of a cybercrime:

VISIT
cyber.gov.au for more advice on how to be secure online.

SIGN UP
To our free alert service cyber.gov.au/acsc/register and follow us on Facebook facebook.com/cybergovau

REPORT
Cybercrime to REPORTCYBER: cyber.gov.au/report

CONTACT
Call 1300 CYBER1 or visit cyber.gov.au