



Annual Cyber Threat Report 2025-26

Factsheet for individuals

The threat landscape

Australians continue to be targeted by cybercriminals through scams, identity fraud and the theft of personal information, usernames and passwords often for financial gain. [Artificial intelligence \(AI\)](#) is reshaping the cyber threat landscape by lowering barriers to entry for cybercriminals and enabling malicious activity to be conducted with greater scale, speed and sophistication. As a result, phishing emails, scam messages and impersonation attempts are becoming more convincing and harder to detect. As cyber threats continue to evolve, every Australian has a role to play in strengthening their cyber security through simple, proactive action.

Key facts and statistics



Received over
82,000
cybercrime reports



1,500+
cyber security
incident responses



4,400+
notifications issued
to organisations



One report
was made every
6 minutes



\$33,000
average self-reported
cybercrime cost per
individual report



37,500+
calls answered by the Australian
Cyber Security Hotline
(102 per day on average)



Identity theft
remained the top
reported cybercrime
over the last 5 years

Factsheet for individuals

Common cyber threats

- **Identity fraud:** Cybercriminals use another person's personal information without consent, often to obtain financial benefit.
- **Social engineering:** Cybercriminals use trust, urgency and impersonation to trick people into revealing personal information, transferring money or clicking malicious links. These scams are becoming increasingly sophisticated and difficult to identify.
- **Online shopping fraud:** Cybercriminals target online shoppers through fake websites, fraudulent advertisements or deceptive payment requests.
- **Online banking fraud:** Cybercriminals gain access to banking credentials and accounts, resulting in and financial loss.

Protect yourself online

Strong cyber security starts at home. Begin with the basics:

- **Apply updates to devices, systems and applications** when they become available
- **Perform regular backups**
- **Turn on multi-factor authentication** for online accounts
- **Set long, unique passwords**
- **Learn to recognise scams** and report them
- **Sign up to our alerts and advisories** so you know the threat
- **Check and manage privacy settings**
- **Think before you share** on social media

Reporting and assistance

Reporting cybercrime helps ensure information is referred to the appropriate law enforcement agencies for assessment, while enabling ASD to identify threats and protect other Australians from falling victim. It's important to report cybercrime:

- **Online:** cyber.gov.au/report
- **Call:** Australian Cyber Security Hotline – **1300 CYBER1** (1300 292 371).

Further information

- Read the full [Annual Cyber Threat Report 2025-26](#).
- Visit cyber.gov.au for more information on how to protect yourself online.
- If you own or operate a business or organisation in Australia, read the cyber threat fact sheet for [businesses and organisations](#).